Cookie Notice — Hycite.com

Hy Cite Enterprises, LLC

1. About This Notice

This Cookie Notice explains how Hy Cite Enterprises, LLC and its subsidiaries (together, "Hy Cite," "we," or "us") use cookies and similar technologies on hycite.com, in all of its language versions. It describes what each technology does, what information it collects, who receives that information, how long it is kept, and the choices available to you.

2. What Are Cookies and Similar Technologies?

Cookies are small text files that a website stores on your browser or device when you visit it. Similar technologies — such as pixels, tags, scripts, local storage, and software development kits — work in comparable ways. In this Notice, we refer to all of them as "cookies."

- **First-party cookies** are set by hycite.com.
- **Third-party cookies** are set by another company's domain.
- **Session cookies** are deleted when you close your browser.
- **Persistent cookies** stay on your device until they expire, or you delete them.

3. Categories of Cookies We Use

We group cookies into five categories. Each category has a specific purpose, and you can control every category except Strictly Necessary through Cookie Settings.

Category	What it does	Used on Hycite.com?	Your choice
Strictly Necessary	Required for the website to work and to remember your cookie choices. These cookies are not used for advertising and are not used to sell or share personal information.	Yes	Always active; cannot be switched off in Cookie Settings
Performance	Collect information about how visitors use the website — such as pages visited, traffic source, and session duration — so we can measure and improve the website. This information is sent to Google Analytics. Because we have enabled Google Signals, Google may also associate this information with the Google accounts of signed-in users who have turned on ads personalization and use it for its own purposes. Under California law, this may be treated as a "sharing" of personal information (see Section 6).	Yes	Can be switched off at any time in Cookie Settings, through the "Your Privacy Choices" link, or with Global Privacy Control; off by default where the law requires consent

Category	What it does	Used on Hycite.com?	Your choice
Functional	Remember choices you make, such as language or region, to give you a more personalized experience.	Not at present	Consent or opt-out, depending on your location
Targeting	Build a profile of your interests across websites to show you relevant advertising elsewhere. Under California law, this may be a "sale" or "sharing" of personal information.	Not at present	Consent or opt-out, depending on your location
Social Media	Enable sharing and embedded content from social media platforms, which may track you across websites.	Not at present	Consent or opt-out, depending on your location

4. Cookies Used on Hycite.com

The cookies identified on hycite.com in our most recent scan are listed below, grouped by category. For each cookie you can see who sets it, what it is used for, and how long it stays on your device. You can change your choices for each category at any time in Cookie Settings.

4.1 Strictly Necessary cookies

These cookies are needed for the website to work and to remember your cookie choices. They are always active and cannot be switched off in Cookie Settings. They do not identify you and are not used for advertising.

Name of cookie	Type	Purpose	Duration
OptanonConsent	First party	Stores which cookie categories you have accepted or rejected, so your choices are applied on every page and on return visits.	5 months
OptanonConsent	Third party (cdn.cookielaw.org[1])	Stores which cookie categories you have accepted or rejected, so your choices are applied on every page and on return visits.	5 months
OptanonAlertBoxClosed	First party	Records that you have seen and responded to the cookie banner, so it is not shown again on each visit.	5 months

[1] cdn.cookielaw.org is operated by OneTrust, the service we use to display the cookie banner and Cookie Settings.

Name of cookie	Type	Purpose	Duration
OptanonAlertBoxClosed	Third party (cdn.cookielaw.org)	Records that you have seen and responded to the cookie banner, so it is not shown again on each visit.	5 months

4.2 Performance cookies

These cookies help us understand how visitors use the website — for example, which pages are visited most and how long visitors stay — so we can improve it.

Information is sent to Google Analytics. Because Google Signals is enabled, Google may also associate this information with signed-in Google accounts (see Section 6). You can switch these cookies off at any time.

Name of cookie	Type	Purpose	Duration
_ga	First party	Distinguishes unique visitors by assigning a randomly generated client ID, used to calculate visitor, session, and campaign statistics.	1 year
_ga_<container-id>	First party	Identifies and tracks an individual browsing session, so that activity within that session is counted together.	Less than 1 day

4.3 Functional cookies

These cookies remember choices you make, such as language or region. Hycite.com does not currently use Functional cookies.

4.4 Targeting cookies

These cookies build a profile of your interests to show you relevant advertising on other websites. Hycite.com does not currently use Targeting cookies.

4.5 Social Media cookies

These cookies enable sharing and embedded content from social media platforms. Hycite.com does not currently use Social Media cookies.

5. Information Collected Through Cookies

Depending on the categories you allow cookies on Hycite.com may collect:

- Online identifiers, such as a randomly generated cookie ID and your IP address
- Device and browser information, such as browser type, operating system, screen size, and language settings
- Website activity, such as pages viewed, links clicked, time spent on pages, and the website that referred you
- Approximate location derived from your IP address (for example, country or state), used to show you the cookie banner that applies where you are

If you are signed in to a Google account and have allowed ads personalization, Google may associate this information with your Google account through Google Signals.

Under the California Consumer Privacy Act, as amended by the California Privacy Rights Act (CPRA), these correspond to the categories of **identifiers** and **internet or other electronic network activity information**.

We do not use cookies on Hycite.com to collect sensitive personal information.

6. Sale and Sharing of Personal Information

Hycite.com does not use Google Ads or any other advertising cookies, and we do not sell personal information collected through cookies.

We do use Google Analytics with Google Signals enabled. This allows Google to associate website activity with the Google accounts of signed-in users who have turned on ads personalization, and Google may use that information for its own purposes, including ads personalization.

Categories	Recipient	Purpose
Identifiers; internet or other electronic network activity information	Google (analytics provider)	Website analytics and cross-device reporting for Hy Cite; Google's own purposes under Google Signals, including ads personalization

You can opt out of this sharing at any time by:

- Selecting the "Your Privacy Choices" link in the footer of any page.
- Selecting "Reject All," or switching off Performance cookies, in Cookie Settings.
- Turning on Global Privacy Control in your browser (see Section 8).

When you opt out, we stop sharing information collected through cookies in that browser.

If you are in California, Performance cookies do not load at all unless you accept them.

Hy Cite's other data practices that may be treated as a sale or sharing are described in our Global Privacy Policy.

7. How Your Choices Work Where You Are

Privacy laws differ by country and state, so Hycite.com shows a cookie banner that matches the rules where you are, based on your approximate location. Where the banner offers choices, Accept All, Reject All, and Customize Preferences are shown with equal prominence. Wherever you are, you can review and change your choices at any time through the Cookie Settings link in the footer.

Location	How Consent Works
California	Non-essential cookies do not load until you accept. "Reject All" and "Your Privacy Choices" appear on the first layer of the banner. Global Privacy Control signals are honored automatically.
Other U.S. states	Non-essential cookies may load when you first visit. You can reject them and opt out of sharing or targeted advertising at any time through "Your Privacy Choices" or Cookie Settings. Global Privacy Control signals are honored.

Location	How Consent Works
Canada (except Quebec)	Non-essential cookies load when you first visit. You can switch them off at any time through Cookie Settings.
Quebec	Non-essential cookies are off by default and do not load until you accept. "Reject All" appears on the first layer of the banner.
Brazil, Peru, Colombia, Dominican Republic and Ecuador	Non-essential cookies stay off until you give your consent. Closing the banner or continuing to browse does not count as consent.
Mexico and Argentina	Non-essential cookies load when you first visit. You can switch them off, or withdraw your consent, at any time through Cookie Settings.
Other countries	The banner tells you that we use cookies. You can switch off non-essential cookies at any time through Cookie Settings or your browser settings.

8. Global Privacy Control

Global Privacy Control (GPC) is a setting available in some browsers and extensions that tells websites you want to opt out of the sale or sharing of your personal information. When Hycite.com detects a GPC signal from your browser, we treat it as a valid request to opt-out for that browser and apply it automatically, without asking you to take any further step.

If you are logged in or otherwise known to us, we will also apply the opt-out to your associated record where we can.

9. How to Manage Cookies

Cookie Settings. Select the "Cookie Settings" link in the footer of any page to review each category and switch non-essential categories on or off. Your changes take effect immediately.

"Your Privacy Choices". Select this link in the footer to opt out of the sale or sharing your personal information.

Browser settings. Most browsers let you block or delete cookies. Blocking Strictly Necessary cookies may prevent the website from remembering your choices.

Google. You can manage ads personalization in your Google account settings and prevent Google Analytics from collecting your data on all websites by installing the Google Analytics Opt-out Browser Add-on.

Withdrawing consent does not affect the lawfulness of processing carried out before you withdraw it.

Your choices are stored in your browser, so you will need to set them again if you use a different browser or device or clear your cookies.

10. How Long We Keep Information

Each cookie's duration is shown in Section 4. Separately, analytics data collected through Performance cookies is kept in Google Analytics for 14 months, after which it is deleted automatically.

Google keeps data collected through Google Signals for no longer than 26 months, or for a shorter period if our data retention setting is shorter. Records of your cookie consent choices are kept for as long as needed to show that we have honored them, in line with our retention schedule.

11. Your Privacy Rights

Depending on where you live, you may have rights over personal information collected through cookies, including the right to access, correct, or delete it; to opt out of its sale or sharing; to object to its processing; and to withdraw your consent. Our Global Privacy Policy explains these rights in full, including country-specific response times.

You can submit a request through our online form at Privacy Portal or by email at dpo@hycite.com.

We will verify your identity before acting on a request, and an authorized agent may submit a request on your behalf with proof of authority.

We will not discriminate or retaliate against you for exercising any of your privacy rights, including by denying you access to the website.

12. Changes to This Notice

We review this Notice and the cookie list regularly and update them when the technologies on hycite.com change. The date at the top shows when this Notice was last updated. If we make a material change — such as adding a new category of cookies — we will ask for your consent again where the law requires it.

13. Contact Us

If you have questions about this Notice or our use of cookies, please contact our Legal Privacy Team:

- Email: dpo@hycite.com
- Mail: Hy Cite Enterprises, LLC, 3252 Pleasant View Road, Middleton, WI 53562, United States